

# SERIES A

investdeck from Net Diatom



[netdiatom.com/  
invest.html](https://netdiatom.com/invest.html)

# Our Timeline



**2010**

Web Creation Studios Is Born



**2012**

Web Creation Studios becomes Higgs Media Records



**2016**

HMR merges into Luer Lock Studios



**2018**

Luer Lock Merges with Dashboard Media



**2019**

Dashboard Media becomes Net Diatom



**2021**

Net Diatom Solidifies for expansion

# Credentials to access EQVISTA Share Data\*

Cap Table

Shareholders

Board

Future 409A

Valuation and Vesting

# Goals for Vesting



**\$100k**

New Investment Flow



**\$200K**

Target Revenue Yearly

# Our industry leader is Wix

1 billion USD in 2019 or the second quarter, Wix projects revenue of \$308-\$312 million, up 30-32% from last year. Wix.com Ltd. is an Israeli software company, providing cloud-based web development services. It allows users to create HTML5 websites and mobile sites through the use of online drag and drop tools.



**Jeremy D Higgs CEP**

contact@netdiatom.com

800-707-7820



## **\$50 Per Share**

Investors can obtain Series A stocks



## **Access Data on Eqvista**

Print docs, view vesting plans



## **Data is private and secure**

We will never share your data other than as required by law



**NetDiatom**

# Company Overview

Country of origin: United States

Currency: USD

Formation: Limited Company

Total shares authorized: 10,000

Shares available to issue: 9,200

AUTHORIZED SHARES OVERVIEW

SERIES A ND

Shares 10,000 Par Value \$50 Capital

\$500,000

COMPANY CAPITAL COMMITTED \$37,500

The screenshot displays a web application interface for 'Net Diatom'. On the left is a navigation menu with items: Dashboard, Cap Table, Securities, Shareholders, Documents, Modeling, Board, Reports, Company, Subscription, Support, and 409A Valuation. The main content area shows 'VESTING PLAN DETAILS' for 'Net Diatom Vesting'. It includes a table with columns: Title, Percent, Completion date, and Completed. A row shows 'Reach sales goals of \$200k per year' with 100% completion, but the status is 'not completed' with a 'Complete' button. Below this is a section for 'Equity grants' with sub-sections for 'Warrant grants' and 'Option grants'. At the bottom, a table header lists columns: Shareholder, Grant name, Vesting start, Shares, and Vested so far.

Title	Percent	Completion date	Completed
Reach sales goals of \$200k per year	100%	not completed	Complete

Shareholder	Grant name	Vesting start	Shares	Vested so far
-------------	------------	---------------	--------	---------------

# Internet Statistics & Facts 2021

The website was published in 1991 and the growth has been unmatched. Net Diatom believes that the growth will continue to grow and benefit us in the amount of 200% over the next 4 years based on statistics.

As of January 2021, there were 4,783,503,852 (4.7+ billion) internet users.

---

The average internet user spends 6 hours and 43 minutes online every day.

---

As of January 2021, there were over 1.83 billion websites on the Internet.

---

Ecommerce sales is expected to reach \$4.9 trillion worth of sales in 2021.

---

40% of consumers will leave a page that takes longer than three seconds to load.

---

34.5% of all websites on the Internet are powered by the WordPress content management system.





Similar Product Stream  
Net Diatom vs Godaddy & Wix Revenue

**Located in the realm of similar products, Net Diatom can obtain a dramatic increase in volume of sales via Saas Deployment software and peak advertisement.**



# NetDiatom Goals

Maintain and develop existing avenues and become versatile to new technologies and revenue streams

- Launch and market additional services and online SaaS developments to attract subscription based software users
- Obtain subscription based users on industry comps products and services, obtain 0.1% of like users(Godaddy, Wix, squarespace, wordpress, scorpion)